

# Baruch

## **THE MERRILL LYNCH YOUNG BUSINESS LEADERS' INSTITUTE AT BARUCH COLLEGE**

*July 2 – August 2, 2007*

The Merrill Lynch Young Business Leaders' Institute at Baruch College is a collaborative initiative of Baruch College, Merrill Lynch and Stuyvesant High School. The program is designed to equip the next generation of successful leaders with a solid foundation in business, ethics, finance, and human relations. In 2007, more than 120 students applied to participate in the program and thirty-four students were accepted. Participants were admitted based on their academic performance, teacher recommendations, and a written response to an essay question.

In 2007, students spent their mornings in BUS 1000: Introduction to Business, a three-credit course in Baruch's undergraduate curriculum. The course covered business organization and management, including the areas of economics, marketing, accounting, finance, computer information systems, law, and public administration. Students participated in stock trading and arbitrage simulations at the Subotnick Financial Services Center. In addition, students participated in the following programs: Two sessions on negotiation, where both strategy and execution were demonstrated and explored; resume writing and interview skills; and business etiquette.

Throughout the summer, guest speakers were invited to talk about civic engagement and the importance of ethics and social responsibility in business. Speakers included Adam Quinton from the Research Department at Merrill Lynch, Council Member John Liu, State Senator Liz Krueger, and Warren Hochbaum, Assistant Deputy Superintendent of Banks, Foreign and Wholesale Division of the State of New York Banking Department. Field trips in 2007 included City Hall, Federal Hall, the United Nations, the Federal Reserve, the Mercantile Exchange, a retail branch of the Chase Manhattan Bank, the Morgan Library, and the Asia Society. Furthermore, students expanded their learning outside of the classroom as they participated in team building activities along with the Merrill Lynch Atlantic Fellows at the New York City Outward Bound Center.

Students had very positive reactions to the program: "This was a great opportunity for me because I got just what I wanted from the program. In my application I wrote that I wanted to attend the program to increase my knowledge of business—and so I did. But in addition, I also learned skills and lessons that I had not anticipated. For instance, when we went to the Outward Bound trip, through the activities we did, I learned the value of trust and camaraderie. It was a wonderful experience, and I definitely recommend it to future applicants." Rachel Kim--2007 attendee.

**Merrill Lynch Young Business Leaders'  
Institute at Baruch College  
2008 Summer Program  
Applications due late February, early March, 2008**

Name: \_\_\_\_\_  
(As recorded on Stuyvesant's Records)—First, Middle, Last

Home Address: \_\_\_\_\_  
Number Street Apt. #  
\_\_\_\_\_  
City State Zip Code

Email: \_\_\_\_\_

Date of Birth: \_\_\_\_\_  
Month/Date/Year Grade Grade Point Average Sex (F/M)

Phone Numbers: \_\_\_\_\_  
Home Phone Number Cell Phone Number

ID Numbers: \_\_\_\_\_  
Stuyvesant ID# Homeroom Osis Number

Social Security # (if available) \_\_\_\_\_

Emergency: \_\_\_\_\_  
Contact in case of emergency

**If accepted, I would attend all scheduled activities during the Merrill Lynch Young Business Leaders' Institute.**

Signature: \_\_\_\_\_

**My child will attend all scheduled activities**

Parent signature required: \_\_\_\_\_

Activities and jobs which indicate your interest in business and the business world:

Leadership positions which you have held in extracurricular activities:

Required essay: Please write an essay not to exceed 500 words which addresses the following question:

What do you feel you will learn at the Merrill Lynch Young Business Leaders' Institute at Baruch College this summer and what do you feel you can contribute?

Attach your essay to this completed application.

**Note: Unless special arrangements have been made, this application will not be considered complete unless ALL information is provided.**